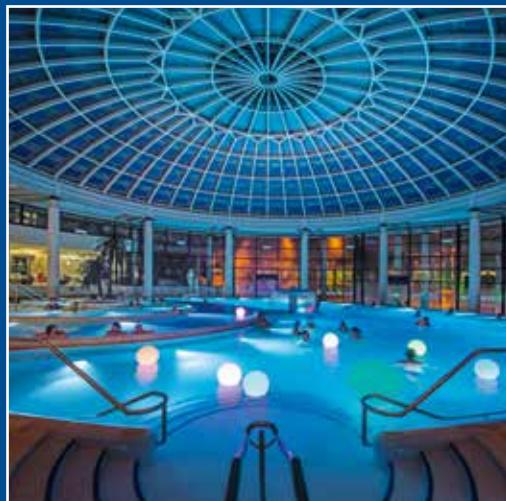




Expertise



Enthusiasm

Expertise

Enthusiasm

Our family business is founded on our enthusiasm for swimming and bathing.

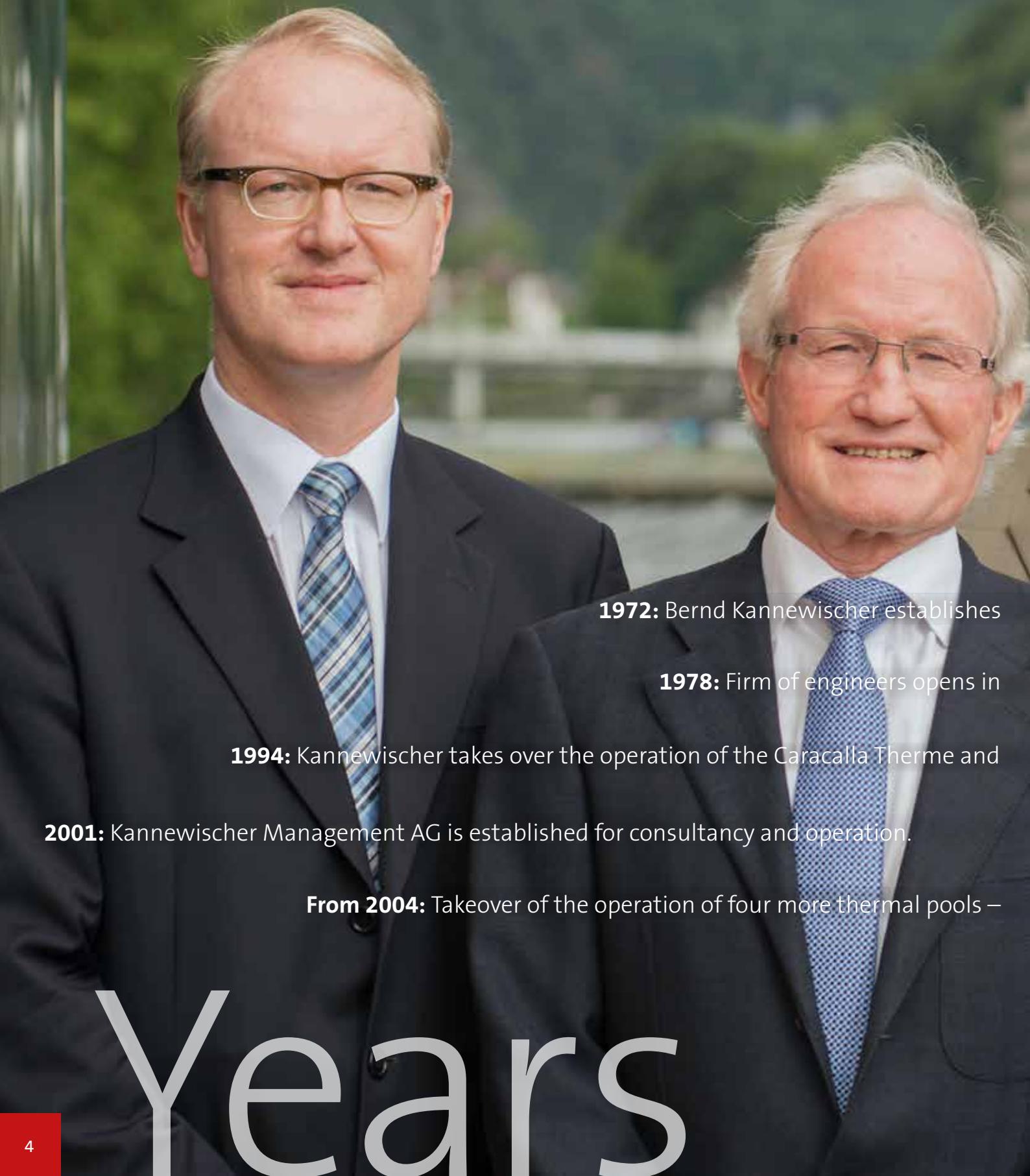


With this enthusiasm, we have been designing and building pools and wellness facilities for over 40 years. Pools and facilities where people can relax and find well-being.

Thanks to our vast experience and unflagging innovative powers, we have had a big hand in shaping developments in the pools sector over this period.

Family Business

Passionate. Experienced. Forward-looking.



1972: Bernd Kanneischer establishes

1978: Firm of engineers opens in

1994: Kanneischer takes over the operation of the Caracalla Therme and

2001: Kanneischer Management AG is established for consultancy and operation.

From 2004: Takeover of the operation of four more thermal pools –

Years



his firm of engineers for building services in Zug (Switzerland).

Baden-Baden.

the Friedrichsbad in Baden-Baden.

creation of the “Kannewischer Collection”.

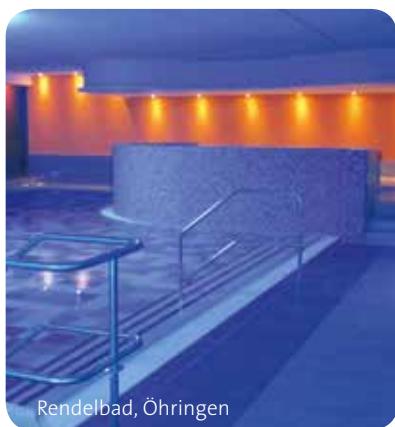
2012: The Spreewald-Thermenhotel opens.

Core Competences



KissSalis Therme, Bad Kissingen

Because of its large share of the investment and operation costs, the equipment of a pool is one of the keys to its success. Since the planning of the building services is the original speciality of our family business, we can provide dependable, high-quality equipment for bathers and clients.



Rendelbad, Öhringen

Alongside equipment, business management has been growing strongly in importance. With our experience of operation and consultancy, we devise realistic and profitable strategies that meet your needs.



VitaSol Therme, Bad Salzuflen

The design of an attractive pool calls for a profound understanding of bathing, comprising knowledge of bather behaviour and health. This is the basis on which we build and refine our array of pools.

The perfect interplay of balneology, business management and engineering

With this unique combination of bathing science (balneology), business know-how, technical expertise and precision, we can deliver comprehensive solutions for a variety of requirements.

Even if we see ourselves as an overall service provider, we can also offer individual services to meet specific needs at any time.



Pool diversity

We handle all pool types



Competition pools



Outdoor pools



Leisure pools

Competition

Fun

Health

Relaxation



Fun pools



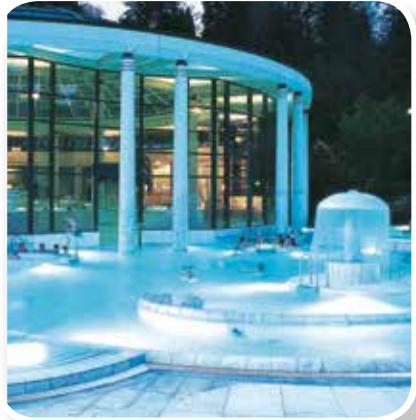
Thermal pools



Hotel spas/saunas



Our pool businesses are a collection of selected, market-leading thermal pools, oriented with their own unique characters to the health, relaxation and well-being of bathers.




Caracalla Therme
BADEN-BADEN
Das Bad von Welt


Friedrichsbad
BADEN-BADEN
Das Römisch-Irische Bad


Emser Therme



VitaSol Therme
Bad Salzuflen



SPREEWALD THERME | HOTEL

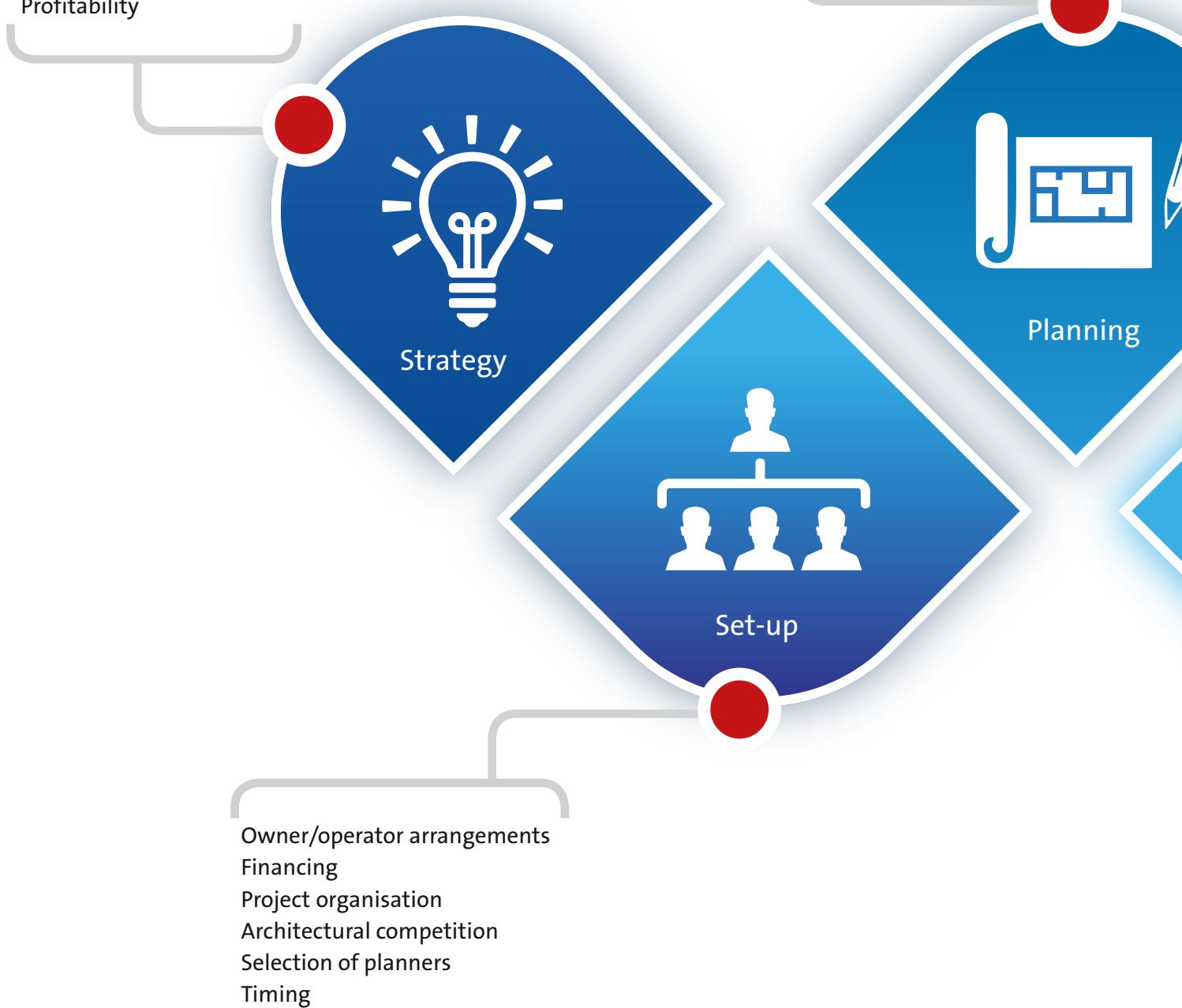

KissSalis Therme
B A D K I S S I N G E N

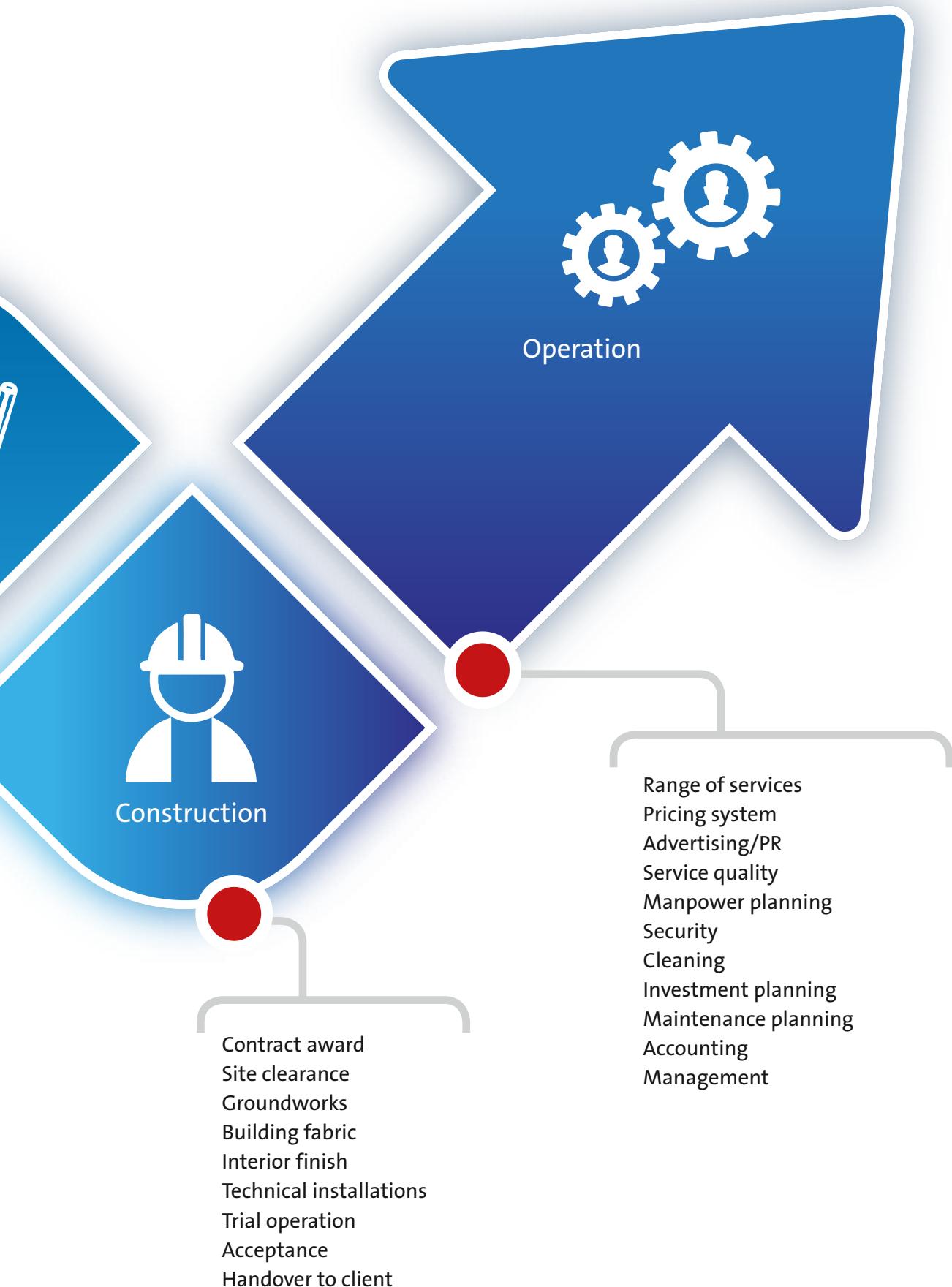
Procedure

The right procedure boosts the chances of success of a pool project.

Market analysis
Analysis of status quo
Project idea
Programming
Dimensioning
Functionality
Room specifications
Estimate of required investment
Profitability

Architecture
Load-bearing structure
Building services
Building physics
Landscape





Consult



Before work is undertaken on a new pool project or on an existing pool, the goals first have to be defined and the effects of a strategy on investment and profitability have to be known. Feasibility studies or studies to improve the profitability of an existing pool create a realistic basis here.

Our experience comprises over 70 in-depth studies.

fancy



Consultancy services

In our consultations, we bring pool management, balneology and engineering together – coupled with our understanding of the most effective project procedure.

Feasibility study

An in-depth analysis of the competition and market potential forms the basis for a specific and hence successful strategy in the long term. We pay special attention to clear positioning, market-driven dimensioning and the smooth dovetailing of functions.



Profitability improvement study

On the basis of a detailed operational analysis with benchmarking, we see how we can achieve maximum efficiency for the existing facility. This may or may not involve building activity.



Pools strategy for larger towns or regions

The central issue for a cost-effective regional strategy is: How many and what types of pools does a town or region need? It is a question here of the demand for pool size, pool types, accessibility, location, and cooperation between different local districts.





Advising clients

(expert supervision of pool projects)

Serving the client, we give advice on general pool-related issues during the architectural competition, planning and construction as well as in pre-opening management.

Business coaching

Even if private operational management is not envisaged, it may be advisable in critical situations to take advantage of our many years of experience as an operator.



Strategic consultations/ investment planning

For older pools that are in need of modernisation and for which further development is desired, strategic investment planning for several years is advisable. Because of the limited financial means, this is often broken down into several building stages.



Right at the planning stage, the various technical aspects have to be efficiently coordinated so that the pool later runs smoothly and cost-effectively. We serve clients and others involved in the project with our expertise.

Our experience comprises over 250 pool projects.

Planning



Planning services

Because of our striving for energy efficiency and dependability, the installations that we plan satisfy the high aspirations of bathers and operators.

Technical modernisation study

On the basis of an in-depth assessment of a pool's technical condition, it is possible to define the necessary measures and expenditure on repair and rebuilding to ensure sustainable technical operation in the long term.



Energy strategies

In new facilities, energy-efficient design is decisive for keeping operating costs low. Not everything that's technically feasible is advisable. The idea is to find the cost-effective middle way.



Technical planning

Our original business is the technical planning (heating, ventilation, air conditioning, plumbing, pool water treatment) of pools of all kinds.

- Basic evaluation and preliminary planning
- Design and execution planning





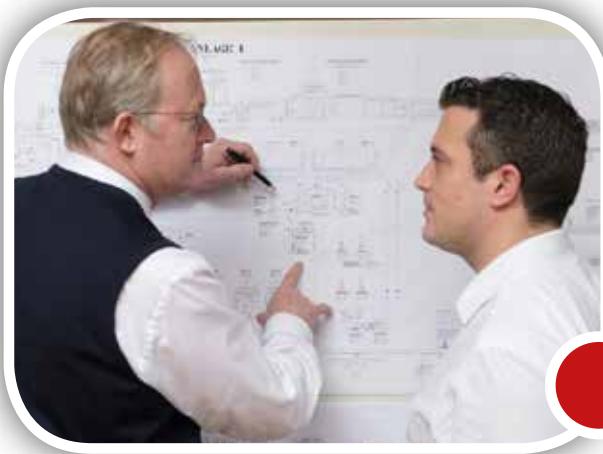
Expert project management

- Project supervision
- Site monitoring
- Deadline and quality management
- Commissioning and acceptance
- Handover to the client



Optimisation of technical operation/energy savings

Rising operating costs highlight the importance of the efficient control of electricity, heat, and water/waste water in existing facilities. The savings potential can be considerable.



Modernisation of equipment and filters

In many cases, existing facilities do not require complete modernisation. For individual technical modernisation measures as well, a neutral and in-depth planning process is important.

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